



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision	Alt Order #
567503 /	09787396

Product		
NRCC IE 2012		
Contract Dates	Estimate #	
10/19/12 - 10/25/12	2954	
Advertiser	Original Date / Revision	
National Republican Congressional Committ	08/10/12	/ 08/10/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WJW	Alexandra Bradley	Washington DC
Special Handling		
Do Not Mail		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
8380	155	426
Agency Ref	Advertiser Ref	

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1 8		10/19/12	10/19/12	M-F 6a-8a			:30			NM	1	\$1,700.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----F--				1	\$1,700.00			
N 2 8		10/22/12	10/22/12	M-F 6a-8a			:30			NM	1	\$1,700.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$1,700.00			
N 3 8		10/23/12	10/23/12	M-F 6a-8a			:30			NM	1	\$1,700.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$1,700.00			
N 4 8		10/24/12	10/24/12	M-F 6a-8a			:30			NM	1	\$1,700.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$1,700.00			
N 5 8		10/25/12	10/25/12	M-F 6a-8a			:30			NM	1	\$1,700.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$1,700.00			
N 6 8		10/19/12	10/19/12	M-F 6a-8a			:30			NM	2	\$3,400.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----F--				2	\$1,700.00			
N 7 8		10/22/12	10/22/12	M-F 6a-8a			:30			NM	2	\$3,400.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				2	\$1,700.00			
N 8 8		10/23/12	10/23/12	M-F 6a-8a			:30			NM	2	\$3,400.00
				FOX8-NWS-MORNG								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				2	\$1,700.00			

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Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	2954
Advertiser		Original Date / Revision
National Republican Con		08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
N 9 8		10/24/12	10/24/12	M-F 6a-8a						NM	2
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	--W---					2	\$1,700.00		
N 10 8		10/25/12	10/25/12	M-F 6a-8a						NM	2
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	---T---					2	\$1,700.00		
N 11 8		10/19/12	10/19/12	M-F 8a-9a						NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	----F--					2	\$1,700.00		
N 12 8		10/22/12	10/22/12	M-F 8a-9a						NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----					2	\$1,700.00		
N 13 8		10/23/12	10/23/12	M-F 8a-9a						NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	-T-----					2	\$1,700.00		
N 14 8		10/24/12	10/24/12	M-F 8a-9a						NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	--W---					2	\$1,700.00		
N 15 8		10/25/12	10/25/12	M-F 8a-9a						NM	2
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	---T---					2	\$1,700.00		
N 16 8		10/20/12	10/20/12	Fox 8 News Sa 8a-10a				Sa 8a-10a		:30	NM
FOX8-SAT MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-----S-					1	\$800.00		
N 17 8		10/21/12	10/21/12	Fox 8 News Su 8a-10a				Su 8a-10a		:30	NM
FOX8 NWS SU-8A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	-----S					2	\$800.00		
N 18 8		10/19/12	10/19/12	M-F 9a-10a				9a-10a		:30	NM
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/15/12	10/21/12	----F--					2	\$1,100.00		
N 19 8		10/22/12	10/22/12	M-F 9a-10a				9a-10a		:30	NM
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	M-----					2	\$1,100.00		
N 20 8		10/23/12	10/23/12	M-F 9a-10a				9a-10a		:30	NM
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	-T-----					2	\$1,100.00		
N 21 8		10/24/12	10/24/12	M-F 9a-10a				9a-10a		:30	NM
FOX8 NEWS-9AM											

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Advertiser		
National Republican Con		
Original Date / Revision		
08/10/12 / 08/10/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 10/22/12	10/28/12	--W---				2	\$1,100.00		
N 22 8	10/25/12	10/25/12	M-F	9a-10a	9a-10a		:30			NM	2 \$2,200.00
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	---T---				2	\$1,100.00		
N 23 8	10/19/12	10/19/12	M-F	10a-11a	10a-11a		:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	----F--				1	\$650.00		
N 24 8	10/22/12	10/22/12	M-F	10a-11a	10a-11a		:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	M-----				1	\$650.00		
N 25 8	10/23/12	10/23/12	M-F	10a-11a	10a-11a		:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-T-----				1	\$650.00		
N 26 8	10/24/12	10/24/12	M-F	10a-11a	10a-11a		:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	--W----				1	\$650.00		
N 27 8	10/25/12	10/25/12	M-F	10a-11a	10a-11a		:30			NM	1 \$650.00
NEW DY CLEVND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	---T---				1	\$650.00		
N 28 8	10/20/12	10/20/12	Fox 8 News Sa	8a-10a	Sa 8a-10a		:30			NM	2 \$1,600.00
FOX8-SAT MORN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	-----S-				2	\$800.00		
N 29 8	10/21/12	10/21/12	Fox 8 News Su	10a-11a	Su 10a-11a		:30			NM	1 \$800.00
FOX NWS SUNDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	-----S				1	\$800.00		
N 30 8	10/22/12	10/22/12	M-F	4p-5p	4p-5p		:30			NM	1 \$1,000.00
JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	M-----				1	\$1,000.00		
N 31 8	10/24/12	10/24/12	M-F	4p-5p	4p-5p		:30			NM	1 \$1,000.00
JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	--W----				1	\$1,000.00		
N 32 8	10/25/12	10/25/12	M-F	4p-5p	4p-5p		:30			NM	1 \$1,000.00
JUDGE JUDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	---T---				1	\$1,000.00		
N 33 8	10/19/12	10/19/12	M-F	5p-6p News	5p-6p News		:30			NM	1 \$1,800.00
FOX8-NWS-5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	----F--				1	\$1,800.00		

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National Republican Con:		08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
N 34 8		10/22/12	10/22/12	M-F 5p-6p News	5p-6p News		:30			NM	1 \$1,800.00
		FOX8-NWS-5PM									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	M-----				1	\$1,800.00		
N 35 8		10/23/12	10/23/12	M-F 5p-6p News	5p-6p News		:30			NM	1 \$1,800.00
		FOX8-NWS-5PM									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	-T-----				1	\$1,800.00		
N 36 8		10/24/12	10/24/12	M-F 5p-6p News	5p-6p News		:30			NM	1 \$1,800.00
		FOX8-NWS-5PM									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	--W----				1	\$1,800.00		
N 37 8		10/25/12	10/25/12	M-F 5p-6p News	5p-6p News		:30			NM	1 \$1,800.00
		FOX8-NWS-5PM									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	---T---				1	\$1,800.00		
N 38 8		10/20/12	10/20/12	College Football Early	College Football E		:30			NM	1 \$1,300.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	-----S-				1	\$1,300.00		
N 39 8		10/22/12	10/22/12	M-F 7p-730p News	7p-730p News		:30			NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	M-----				1	\$1,600.00		
N 40 8		10/23/12	10/23/12	M-F 7p-730p News	7p-730p News		:30			NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	-T-----				1	\$1,600.00		
N 41 8		10/25/12	10/25/12	M-F 7p-730p News	7p-730p News		:30			NM	1 \$1,600.00
		FOX8 NWS-7PM									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	---T---				1	\$1,600.00		
N 42 8		10/19/12	10/19/12	M-F 730-8p	730p-8p		:30			NM	1 \$2,000.00
		BIG BNG THEORY									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	----F--				1	\$2,000.00		
N 43 8		10/24/12	10/24/12	M-F 730-8p	730p-8p		:30			NM	1 \$2,000.00
		BIG BNG THEORY									
		Start Date	End Date	Weekdays							
		Week: 10/22/12	10/28/12	--W----				1	\$2,000.00		
D 44 8		10/20/12	10/20/12	Sat 7p-8p	7p-8p		:30			NM	0 \$0.00
		BG BNG THRY W									
N 45 8		10/20/12	10/20/12	College Football Late	College Football La		:30			NM	1 \$1,050.00
		BG BNG THRY W									
		Start Date	End Date	Weekdays							
		Week: 10/15/12	10/21/12	-----S-				1	\$1,050.00		
N 46 8		10/24/12	10/24/12	World Series on FOX	7p-CC		:30			NM	1 \$7,500.00
		MLB: WS GM1									
		Start Date	End Date	Weekdays							

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										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 10/22/12	10/28/12	--W---				1	\$7,500.00		
N 47 8		10/25/12	10/25/12	World Series on FOX	7p-CC		:30			NM	1 \$7,500.00
		MLB: WS GM2									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	---T---				1	\$7,500.00		
N 48 8		10/22/12	10/22/12	M-F 10p-1030p			10p-1030p			NM	1 \$2,800.00
		FOX8-NWS-10PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	M-----			1	\$2,800.00			
N 49 8		10/24/12	10/24/12	M-F 10p-1030p			10p-1030p			NM	1 \$2,800.00
		FOX8-NWS-10PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	--W---			1	\$2,800.00			
N 50 8		10/25/12	10/25/12	M-F 10p-1030p			10p-1030p			NM	1 \$2,800.00
		FOX8-NWS-10PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	---T---			1	\$2,800.00			
N 51 8		10/19/12	10/19/12	Friday Night Touchdown			Friday Night Touch			NM	1 \$1,100.00
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	----F--			1	\$1,100.00			
N 52 8		10/22/12	10/22/12	M-F 11p-1130p			11p-1130p			NM	1 \$1,100.00
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	M-----			1	\$1,100.00			
N 53 8		10/23/12	10/23/12	M-F 11p-1130p			11p-1130p			NM	1 \$1,100.00
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-T-----			1	\$1,100.00			
N 54 8		10/24/12	10/24/12	M-F 11p-1130p			11p-1130p			NM	1 \$1,100.00
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	--W----			1	\$1,100.00			
N 55 8		10/25/12	10/25/12	M-F 11p-1130p			11p-1130p			NM	1 \$1,100.00
		BG BNG THRY B									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	---T---			1	\$1,100.00			
N 56 8		10/19/12	10/19/12	M-F 1130p-12a			1130p-12a			NM	1 \$700.00
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/15/12	10/21/12	----F--			1	\$700.00			
N 57 8		10/22/12	10/22/12	M-F 1130p-12a			1130p-12a			NM	1 \$700.00
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	M-----			1	\$700.00			
N 58 8		10/23/12	10/23/12	M-F 1130p-12a			1130p-12a			NM	1 \$700.00
		SEINFELD									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-T-----			1	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

Contract / Revision	Alt Order #	
567503 /	09787396	
Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	2954
Advertiser		Original Date / Revision
National Republican Con		08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
N 59 8		10/24/12	10/24/12	M-F	1130p-12a		:30			NM	1 \$700.00
	SEINFELD										
	Start Date	End Date	Weekdays								
Week:	10/22/12	10/28/12	--W---					1	\$700.00		
N 60 8		10/25/12	10/25/12	M-F	1130p-12a		:30			NM	1 \$700.00
	SEINFELD										
	Start Date	End Date	Weekdays								
Week:	10/22/12	10/28/12	---T---					1	\$700.00		
N 61 8		10/21/12	10/21/12	Su	11p-12a		:30			NM	1 \$800.00
	BG-THEORY WK B										
	Start Date	End Date	Weekdays								
Week:	10/15/12	10/21/12	-----S					1	\$800.00		
										Totals	77 \$117,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	77	\$117,900.00	\$100,215.00
Totals	77	\$117,900.00	\$100,215.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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